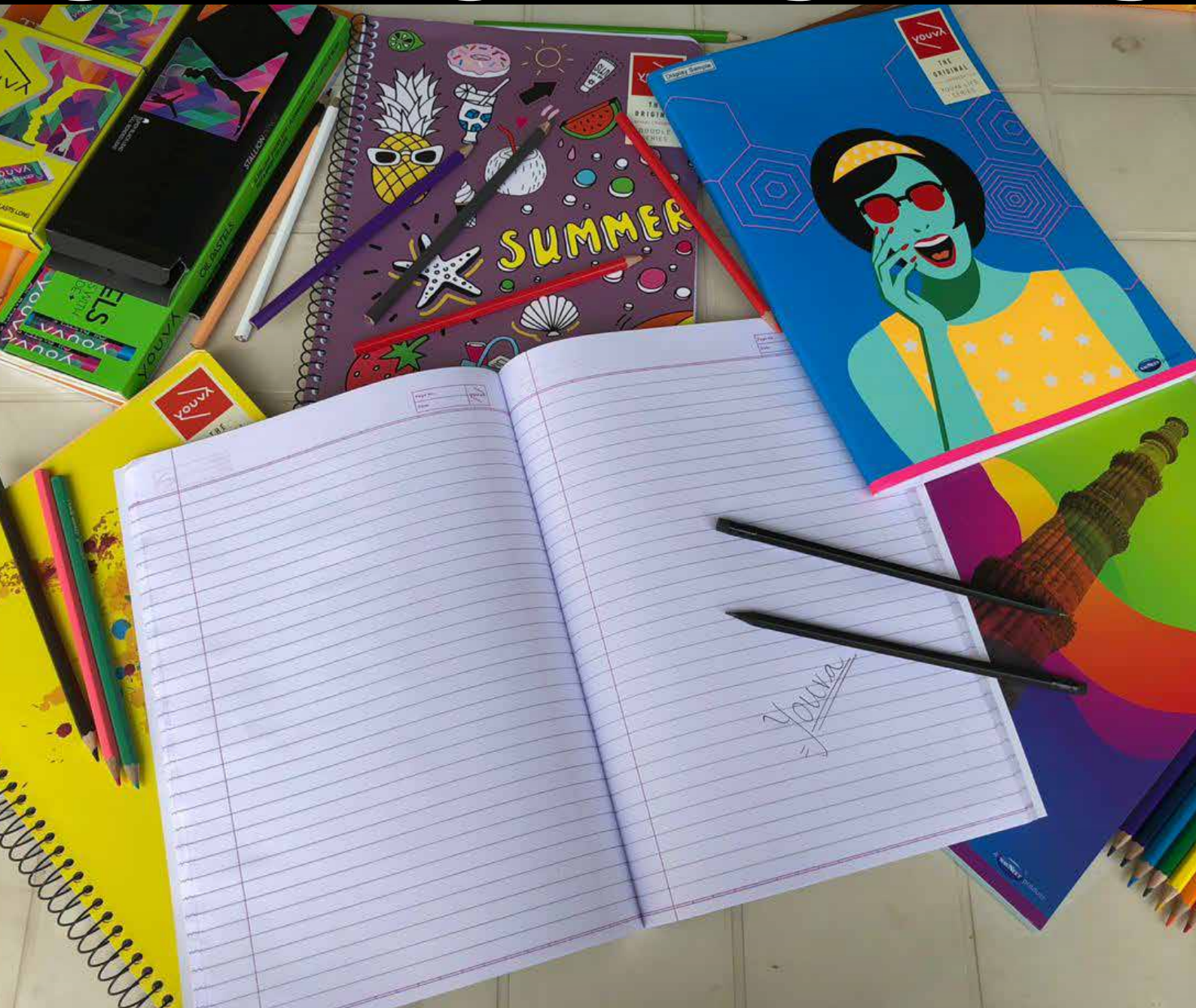


THE CHRONICLES



Organisation Update

Prithvi Shaw Signed as
the Brand Ambassador
for Youva

Awards and achievements

Pitchfork Partners as
consultant for internal and
external communication

Awards and achievements

Youva joins hands with
Social Kinnect for the
digital mandate

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ORGANIZATION UPDATE

546 RUNS

AT 14, HE BROKE ALL SCHOOL CRICKET RECORDS (546 RUNS, HARRIS SHIELD)

AHEAD OF EVEN KOHLI!

HE CAPTAINED INDIA TO WIN THE UNDER-19 WORLD CUP (HIGHEST SCORING U-19 CAPTAIN, AHEAD OF EVEN KOHLI!)

PRITHVI SHAW APPOINTED AS BRAND AMBASSADOR

SECOND-YOUNGEST

AT 18, SECOND-YOUNGEST INDIAN TEST CENTURION AFTER SACHIN TENDULKAR

SCORE A TON

MAN OF THE SERIES INDIA V/S WEST INDIES IN 2018, YOUNGEST INDIAN TO SCORE A TON ON TEST DEBUT



Youva from Navneet Education is proud to announce Prithvi Shaw, a cricket prodigy and young achiever as our official brand ambassador!

Prithvi Shaw will feature in an exclusive line of limited edition stationery, inspired by & with inputs from, this rising star. Shaw, will also be the face of 'Youva Student Council', inviting the Youvas of India for an enriching experience for the students.

You would be frequently seeing Prithvi around you – on our Youva products, television & social media!

Watch this space to meet our cool Youva – Prithvi Shaw!

Pitchfork Partners as consultant for internal and external communication



Mumbai-based consultancy Pitchfork Partners will handle the countrywide PR strategy and internal and external communication for the stationery division of Navneet Education.

Youva joins hands with Social Kinnect for the digital mandate



Social Kinnect has an impressive body of experience spanning content strategy, creative development, social media management and media buying. Social Kinnect won gold at the Campaign India Agency of the Year Awards. They are named as the 'South Asia New Business Development Team of the Year'!

NEW JOINEES



SBU General

Chirag Daru

Chief Strategy Officer, Dadar



SBU 1

Nirav Gada

Manager – Market Intelligence Cell, Dadar

DIFFERENT DIVISIONS AT NAVNEET

Navneet Education Limited is a heritage brand synonymous with education, learning and child development. We are syllabus-based content providers in print and digital media, manufacturers of school stationery and publishers of general books and children's books.

Publications

STATE BOARD CURRICULUM

Navneet is in the business of publication of syllabus-based supplementary books for state board school students in western India and other non-syllabus-based books for schools across India.

PUBLISHING

Navneet is a major disseminator of knowledge and has so far published more than 5,000 titles in English, Gujarati, Marathi and other Indian and foreign languages, making it a significant publisher.

Children's book division

The company publishes varied titles in the children's and general books category that are non-syllabus-based, such as colouring and activity books, board books, storybooks and books on health and hygiene, art and artists, cooking, etc.

Stationery

INTERNATIONAL BUSINESS

Over the years, we have evolved as a major supplier of scholastic and office stationery products across the world. Navneet's international business has established itself as a quality supplier of paper stationery products constantly thriving to achieve innovation and customer satisfaction.

DOMESTIC STATIONERY

Our stationery division is sub-categorised as paper stationery and non-paper stationery. Together, they peg Navneet as a brand offering an all-encompassing range of student stationery products.

Youva

Youva is a stationery brand designed keeping the youth of India in mind. Youngsters are the path-makers of tomorrow. To cater to their choices and their way of thinking, we made Youva. Every product crafted under the brand resonates with the ideology, passion and enthusiasm of young India.

HQ

HQ is a brand for professional/corporate stationery founded and owned by Navneet Education. HQ can be used in the office, at college, in conferences and seminars or at any other formal gathering. The range is a great option for corporate gifting and institutional sale. The notebooks are characterised by high-quality raw materials that are finely finished and durable.

SUBSIDIARY

E -sense

E-Sense is Navneet's e-learning initiative for schools and students. It is a fast-growing digital education company that aims to contribute to learning by making it effective and engaging in innovative ways.

Indiannica Learning Pvt Ltd

The company acquired Indiannica Learning Pvt. Ltd. (Formerly known as Encyclopaedia Britannica (India) Pvt. Ltd. Making it Company's wholly owned subsidiary Company). The company's subsidiary continues to focus on providing specialised curriculum solutions for the new age classrooms and home learning environment.

4.3 Navneet (HK) Ltd

The Company incorporated Navneet (HK) Ltd, on 24th January 2017, in Hong Kong and holds 70% of its paid up equity share capital . Accordingly, Navneet (HK) Ltd, has become the Company's subsidiary company. The incorporation of subsidiary would enable in sourcing and supplying of products to facilitate and support Company's international business.

GALA INFRA

Gala Group is established as a family-owned company with transparency, honesty and perfection as its core values. Today, it's a professionally managed organisation and Ahmedabad's most respected real estate developer. The Gala Group is a team of young, dynamic and seasoned professionals who bring a bundle of fresh ideas, innovative thoughts and cutting-edge solutions to the table.

NEW PRODUCT LAUNCH

Domestic Stationery



Christmas Long Book Series

A launch of six special series of Christmas Long Books. Youva, the stationery brand of Navneet has designed these special Christmas series long books by using minimalistic designs such as - Stockings, bells, Christmas trees etc.”

Children's Book Division

DOMESTIC STATIONERY



Nail art

Futuristic, fashionable, dazzling and pleasing, these chic nail designs are alluring and a great inspiration to almost any look.



Water wonder

The book contains enchanting pictures of animals, birds and scenery. There is no requirement of any paints or colours; just apply water with a brush on the pictures and see them burst into colours.



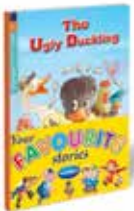
Brain teaser

Activities in these books build children's cognitive abilities. They challenge young minds and enhance drawing and colouring skills.



Jumbo activity

The books contain large, simplified drawings with bold outlines. The 160-page books keep the child engaged for a long time. Any colouring medium can be used.



Storybooks

Bundle of joy in a box! These contain a series of storybooks that kids would love to listen to and read. Each set contains 48 books. Bright and beautiful pictures make it even more interesting.



Fun with activity

Colouring couldn't get more interesting with these series of colouring books! Children will enjoy using these books, receiving a mixture of knowledge and fun, and improving their finger control, neatness and eye for detail.



Connect and colour

The books provide an easy and systematic way to colour pictures. Clear instructions are provided and activities are drafted such that any child can complete it.



Dot to dot

A simple approach to drawing and colouring. All activities are designed such that a child develops interest throughout.



Christmas Cheer

This is a Model Making Book (Decoration for Christmas). The child need not use any scissors or glue to make their decoration and hence it's hassle free. Christmas Cheer has been especially equipped to provide children with learning experiences well as the joy of creating their own Christmas decoration.



My Big Colouring Book

These books can be used as a great pass time for kids as the child can use it to colour their own imagination and fill in colors of their choice.

AWARDS AND ACHIEVEMENTS – CHILDREN BOOK DIVISION

Champion of the month contest

September 2018 (Children Book Division)

Congratulations to the winners mentioned below and a special mention to Marimuthu Kumar Pattani on being the highest ranker under the product category.

① Marimuthu Kumar Pattani

② Madhu T

③ Sumit Kumar

News Coverage

CHILDREN'S BOOK DIVISION



Water Wonder, Colour Club and Fun With Activity



YOUVA HAMPERS DISTRIBUTED TO BLOGGERS AND CELEBRITIES

Actress Soha Ali Khan, with a following of 1.9 million covered the Youva Christmas hamper on her social media page.

STATIONERY DIVISION



Prithvi Shaw becomes the brand ambassador of Youva



Pitchfork Partners appointed PR consultant



Social Kinnect hired as digital agency

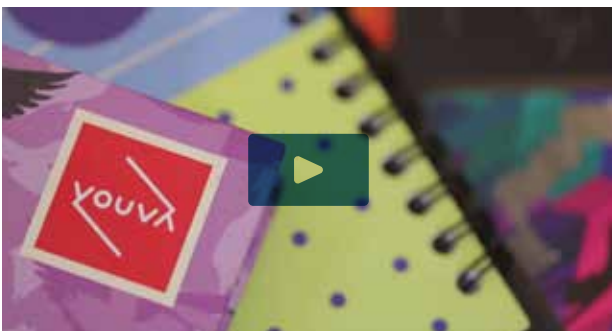
EVENTS

Children's book division



A child is known for the art created and Navneet showcased and felicitated the 3 budding artists on the occasion of Children's Day.

Domestic stationery



On Children's Day, we conducted a social experiment with children and their parents in which we turned the tables around – children asked candid questions about their parents' childhood. This tete-a-tete about bunking classes, pulling pranks and more was a fun bonding session. A pizza party rounded off the evening.



Exhibition in Dombivli

Navneet was a part of the Kilbil exhibition where we got the opportunity to share information about our HQ product with the Union Minister of State for Ports, Medical Education, Information and Technology, Food and Civil supplies, Consumer protection **Shree Ravindra Chavan**.



Jamshedpur Book Fair

Design for Change (DFC)



DFC is an award-winning global movement led by children. Their curriculum leverages Design Thinking to give school children an opportunity to apply learning to real-world issues. A simple four-step process – feel, imagine, do and share – breaks down important issues and finds creative solutions. Having gone through the rigours of creatively tackling real issues and how they impact lives, children build confidence as they experience the 'I can' mindset. Two projects, which we believe display the brightest ideas, covering aspects of innovation & execution, will be recipients of the Youva awards for the brightest ideas. These awards will be handed over to the young innovators by a Youva representative. Youva is newly associated with them this year through, (A) awards for the Brightest Ideas, and (B) SBU 2 cartoon book highlighting the 20 real-life story submissions

Exports Office Picnic



Coming together is a beginning, keeping together is progress & working together is success. Well we also believe in gathering together and having a great time". A three day excursion was arranged for the exports department at The Fern Resorts, Dapoli.

CSR AND SUSTAINABILITY



Olympic Gold Quest (OGQ) scouts for athletes who have displayed the drive and the potential to win medals at the Olympics. The selection takes place through a process developed by experts and chiselled with experience. Once the athletes are selected, OGQ assumes full responsibility for providing them with full-fledged support as they prepare for the Olympics. One of the athletes this

organisation supports is Diya Chitale (15), a table tennis prodigy aspiring to win the 2024 Olympics Gold for India. Diya is studying at Arya Vidya Mandir School in Class 10.

Navneet Foundation is proud to be associated with this organisation and to help develop the infrastructure required to Chitale's dream come true.

EMPLOYEE ENGAGEMENT ACTIVITIES

An occasion to celebrate victory of good over evil, light over darkness, awareness over ignorance, an occasion to celebrate life - which different departments at Navneet did.

Dadar Office



Employees dressed in colourful Indian suits followed by decorating the office, greeting everybody and a refreshing evening with delicious snacks.

Exports Department

The team had celebrated Diwali in the export department where the theme was traditional wear followed by a potluck party. The team also arranged best male and best female dress price during the celebrations.

Khaniwade plant



Celebrated Diwali in a big way by decorating each department, distributing sweets and gifts to all employees. Employees from the publication department made beautiful rangolis at office entrances using rice, colours and flowers. At Silvassa, gifts were distributed to all employees. The beautiful decorations added to the festive mood and everyone had a good time going on long leave.

New Year celebrations at the Dadar office



The dadar office organized a New Year lunch followed by fun and games through the evening. The evening witnesses fun team building activities in which both the employees and management participated.

Secret Santa

Dadar Office



Employees at the Dadar office witnessed Santa fulfilling their wish with the anonymous exchange of gifts from one employee to another.

Exports Department

Christmas was celebrated in the Export department by playing secret Santa on 24th December as a part of the celebration.

Retailer visits



A visit was arranged for a Vendor from Virar to our Khaniwade plant.



Visit of different schools along-with students, teachers and staff at our plant.

No. OF SCHOOL VISITED

45

No. OF CHILDREN + TEACHERS + STAFF

5,344

Birthday Celebrations in the Export Department

Members of the organization come together for celebrating the birth of the employees of that particular month. Every 3rd Saturday of the month is celebrated with cake cutting and delicious snacks along-with welcoming new members to the Navneet family.

Christmas Campaign conducted



Youva partnered with Social Kinnect, and the Robin Hood Army on the occasion of Christmas to celebrate the festival with children from The Robin Hood Army NGO under the #MagicOfChristmas campaign. To spread the holiday cheer, and to emphasize the concept of giving back, Social Kinnect conducted fun activities full of art, festivity and the Christmas spirit like drawing, singing and tree decoration with around 100 children from The Robin Hood Army NGO in Mumbai.

EMPLOYEE STORY

Celebrating the Golden Jubilee Birthday and the Silver Jubilee at Navneet of Mr Bhavesh Dattani



Journey with Navneet began on 1st August 1996. I came from Parle Products limited where during my tenure of 6 years I had hardly interacted with the director only twice that too for few minutes where as here in Navneet, we went for our first BTS season booking tour with J L Gala (Babasheth) and Shailendra Gala. First day last call was completed at 1.30 am in night. It gave me the first learning about dedication and commitment towards the work. After successful launch in Maharashtra, incidentally we started Bihar & Jharkhand thanks to Bharat Singhji. Challenges were very different; we were fighting with local brands low in price as well as quality. Consumer was ready to buy good quality pen however for exercise book "KUCHH BHI CHALEGA", It took time to convince them that paper and pen play equal role if you want good hand writing and even if you think of style element when you carry both full book is visible whereas pen is hardly visible. I remember We launched Drawing book in Patna MRP 10, a shop keeper told me that "I am selling drawing book for Rs. 3, I can give you 3 drawing books and a rupee back in that amount" My answer was right to accept or reject is of consumer, you can buy few pieces. I was very delighted visiting the same shop after 5/6 years when the shopkeeper said "now we do not keep any other drawing book – only Navneet drawing book sells at my shop", learning was have a quality product with reasonable price and it sells.

Later on all paper mills and all stationery companies entered in paper stationery products. It was survival of the fittest, a tough time as new entrants were offering better trade terms with similar quality. There are few things I strongly believe in and which has helped me a lot.

01

Have a target

02

Where there is a will, there is a way

03

Always keep Positive attitude

04

Jo dikhta hai who bikta hai

05

Sambandh nahi to sab bandh

06

Do self-analysis

As a leader you are seen as a role model and hence you need to demonstrate first and then expect your team to do it. On the job training works better than class room training.

I was part of a team launching FfUuNn, Boss Youva and HQ brand during this tenure. I have enjoyed working from 1996 to 2019, from handling 1 state to 19 states, having sales team of 3 members to 194 members. Whatever success I could achieve, credit goes to the team who did it and seniors who guided me.

Congratulations and Thank you to Mr Bhavesh for celebrating his 50th birthday with the entire team of Navneet.

MANAGEMENT LESSON



A frog asked two geese to take him south with them. At first they resisted; they didn't see how it could be done. Finally, the frog suggested that the two geese hold a stick in their beaks and that he would hold on to it with his mouth. So off the unlikely threesome went, flying south over the countryside. It was quite a sight. People looked up

and expressed great admiration at this demonstration of creative teamwork. Someone said: "It's wonderful! Who was so clever to discover such a fine way to travel?" The frog opened his mouth and said "It was I" and plummeted to the earth.

MORAL: Success comes through Teamwork. There is no "I" in team.

TRIVIA

World's top 10 fastest growing cities are in India; Surat Leads



When it comes to the top 10 cities for economic growth, India is set to dominate over the next two decades, according to Oxford Economics. Surat, a diamond processing and trading centre in Gujarat,

will see the fastest expansion through 2035, averaging more than 9%, Richard Holt, Oxford's head of global cities research, wrote in a report. All of the 10 fastest over that period will be in India.

HEALTH AND FITNESS

Holiday wellness Tips for a healthy December



Maintain weight

While it is admirable to desire weight loss, you do not have to make it a priority this holiday season. So, rather than stressing on losing weight, most health experts encourage individuals to maintain weight over the holidays, enjoying being with close friends and family.



Don't skip meals

Though skipping meals may seem like the obvious way to cut calories, it can be detrimental to health goals. Eat balanced meals, focusing on portions and continuing to practice moderation.



Pack a snack

Whether trimming tinsel or scratching off your Christmas list, pack a high-protein and/or fibre snack to lessen the risk of a food court run in a bout of hunger. Convenient and nutritious snack options include almonds, beef jerky, protein bars, string cheese, yogurt, and a small jug of chocolate milk.



Indulge without overindulging

Though it's fine to indulge over the holiday season, overdoing it can negate all health efforts. Indulge with intention, and especially if a holiday party is supplied with tempting food. Only, bother with foods you truly enjoy. To minimise and curb your hunger and desire for sweets, start at the healthier section of the buffet line and make your way down it. By the time you are ready for dessert, your cravings may not be as strong, making you less likely to overindulge.