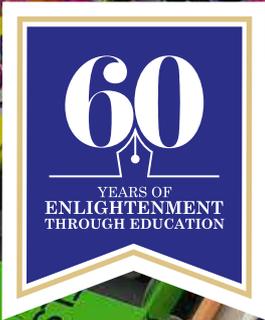


THE CHRONICLES



CSR

Leadership Training
Programme for
Secondary School
Heads

New Product Launch

Children book, Paper &
Non Paper stationery,
book launch

In show promotion of Youva

Visibility of Youva
Products on Marathi
show, Tujhyat Jeev
Rangla

CONTENTS

02 Organization updates

First ever TVC launched by Navneet



09

News Coverage

Media Visibility for Magical Math Adventure & Student Outreach Campaign

23

Celebration

A walk down to all celebrations celebrated across Navneet

03

CSR

Leadership Training Programme for Secondary School Heads & NavMuskan-Creating Smiles

13

In show promotion of Youva

Visibility of Youva Products on Marathi show, Tujhyat Jeev Rangla

24

Employee Story

Journey of Pragmesh Shah from Paper Purchase Department

05

Achievements

Champion of the Month : May 2019

14

Digital Contest

The #CoolChallenge

26

Management Lesson

Let us ensure that each of us takes up responsibility, so that we do not end up in a situation like the following

06

New Product Launch

Children book, Paper & Non Paper stationery, book launch

15

Events

A walk down to all the events celebrated across Navneet

27

Contest Alert

Quiz Time

ORGANIZATIONAL UPDATE



HINGLISH - <https://www.youtube.com/watch?v=Akyuquw52mY>

MARATHI - <https://www.youtube.com/watch?v=2yilZl638f0&pbjreload=10>

और सायन्स का बन गया मेरा!

Navneet Digest: Student Outreach Campaign TVC

India's oldest and most preferred brand for supplementary study material and other education products, Navneet Education announced the launch of its first ever TVC in Hinglish and Marathi #ConfidentHarDum or #ConfidentNehmi empowering students to become confident in their daily studies. Established as a major force in imparting knowledge to the budding future leader, Navneet with its upcoming TVC purports to resolve the day-to-day hassles faced by students in finding the apt study material. Set in the backdrop of present educational scenario, the ad film portrays the story of Bunty who faces plethora of issues like unorganized content, inability to keep pace with

both tuitions and school syllabus and no clarity on what to study despite having abundant study material. This leads to Bunty's stumbling confidence for which he is unable to cope up with the pace. However, with a Navneet Digest in hand, he gradually regains his confidence and thus finds the content comprehensive as well as beneficial. The campaign highlights the dilemmas with reference to figuring out the correct study material not only among students but also their parents, and tutors. Launched in Hinglish and Marathi, the campaign will also run on digital platforms thus reaching out to all audiences in the education ecosystem.

CSR

Leadership Training Programme for Secondary School Heads



Navneet Foundation organised its first ever “Leadership Training Programme for Secondary School Heads. Principals and Head Masters of 54 schools from Mumbai, Pune, Nashik and Satara attended this workshop. Topics such as Roles and Responsibilities of School Heads, Importance and Skills of Multitasking while performing daily activities, Understanding and relating Strengths and Weaknesses with Opportunities and Threats, School related Policies, Rules and Regulations, and others related to School Management were discussed during the session.

NavMuskan-Creating Smiles



Navneet Education Limited is proud to be associated with IDA-Indian Dental Association to launch the programme *“NavMuskaan- Creating Smiles..!”*

NavMuskaan is an initiative by Navneet to provide free dental checkups and required consultations & procedures to promote dental and oral health. The programme also focusses on creating awareness on oral and dental hygiene and maintenance.

In the month of July oral screening and a dental treatment camp was organized at Khaniwade to provide oral awareness to all the employees.

As a part of Navneet CSR programme, the company will be extending this program to all the surrounding schools and villages including tribal communities. To this end the team has already started awareness camps and oral screening & treatment at Pratibha Vidya Mandir School and Zilla Parishad School at Khaniwade.

ACHIEVEMENTS

Operation Tandav

During the Sales training program, the sales team of Youva decided that the team will work for getting highest productive calls on one particular day in North and East India the South and West teams will work to get their highest secondary sales. This project was named operation TANDAV, and the achievements were great.

OPERATION TANDAV – 24TH & 26TH APRIL 2019

Highest Secondary Performer

Sr.	Name	Region	Sec. Amt
1	Vishal	Gujarat 1	19.49
2	Gangaram Khemade - Beed	Mah 5	15.49
3	Parin Parmar - Vadodara	Gujarat 2	10.26

Highest Productivity

Sr.	Name	Region	Productive Calls
1	Pankaj Kumar	Bihar	75
2	Hrishikesh Singh	Bihar	61
3	Niraj Kumar	Bihar	51

NEW PRODUCT LAUNCH

Non-Paper Stationery Range



Youva Geometry Compass Pack

The Youva Geometry Compass comprises of one compass along with one mechanical pencil & 25 leads. It comes in 3 attractive colours: Yellow, Purple and Grey. The compass has a grooved finish, wider top providing better grip, which helps in drawing the smallest angular degrees. The pencil holder in the compass fitting is metal, which makes the product far more durable. The needle of the compass is carefully crafted, with a sharp tip with a protective cover so as to avoid pinpricks. The mechanical pencil is detachable making it multi-functional. The product comes with its own display unit which can also be used for stacking the product, while making it starkly identifiable at the retail counters.

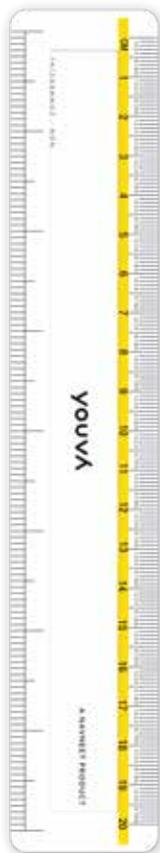
MRP: Rs 60/-



Stallion Pencil Pack of 3

The Stallion Pencil Pack of 3 is launched as a trial pack for the hugely popular all-black Stallion pencils comprising of 3 pencils in premium blister packing with UV effect. It is a full black pencil with full bonded lead which is made out-of renewable plantation wood. These pencils are Non-toxic & Phthalate Free. These pencils cater to stationery enthusiasts of all age groups & audiences (students, professionals & artists) owing to its fine grip, smooth and dark writing experience & premium finish.

MRP: Rs 60/-



Ruler 20cm

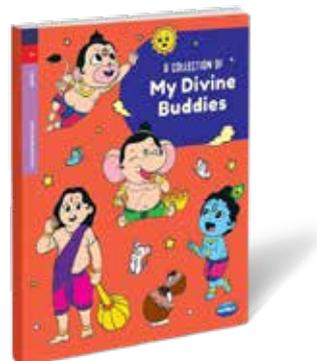
Adding to the range of rulers, Youva launches a 20 cm ruler. It is made from superior quality clear plastic which gives better and longer durability along-with perfect calibration. The ruler has well rounded edges to prevent any injury and has the numericals highlighted in yellow for easy readability. Some useful information on standard mathematical conversions is also printed at the back of the pack. Each millimetre is numerically represented with clearly marked lines and smooth bottom that rests perfectly flat on surface. The product is thus designed for accurate measurement, neat drawing & easy storage as it is exactly the size of a jumbo size notebook. So, the student doesn't have to keep dragging the ruler across the page for drawing a single straight line.

MRP: Rs 10/-

Children Book division



Magical Math Adventure



A collection of My Divine Buddies

Explore divinity of Ganesh, Krishna, Bheem and Hanuman in a fun and colourful way! Children can experience little bal ganesha, hungry bal bheem, music fan bal Krishna & energetic bal hanuman all together in these colouring books.

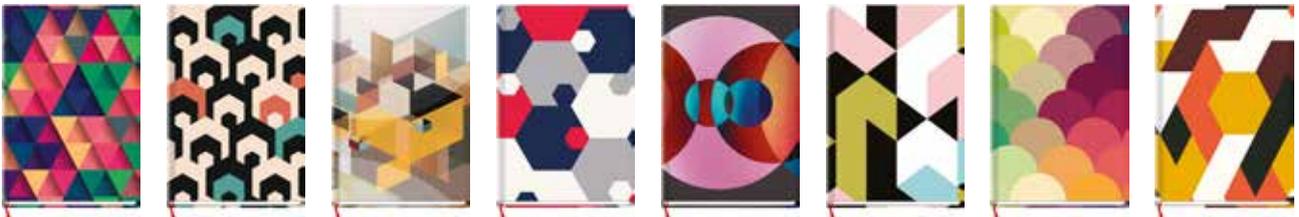
Paper Stationery

CASEBOUND NOTEBOOKS

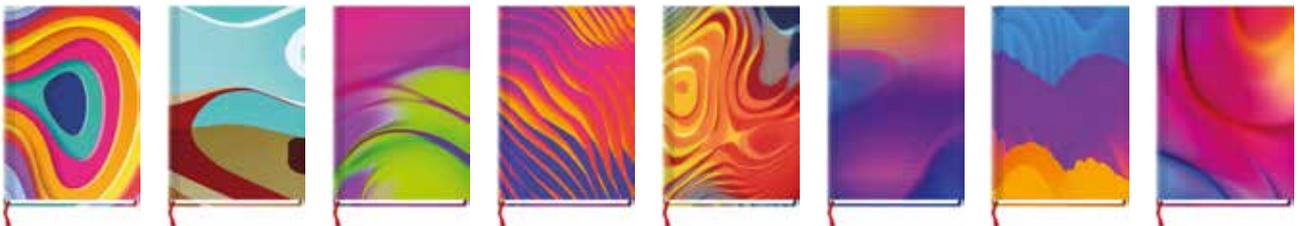
Youva launched its new set of designs for case bound notebooks (diaries). The theme for this year's design is abstract, nature & colors. These diaries are multi-functional & are used by different consumers like office executives, students, businessmen & for home. It can be used for daily records, personal use and also is ideal for gifting.

These come in the following sizes:

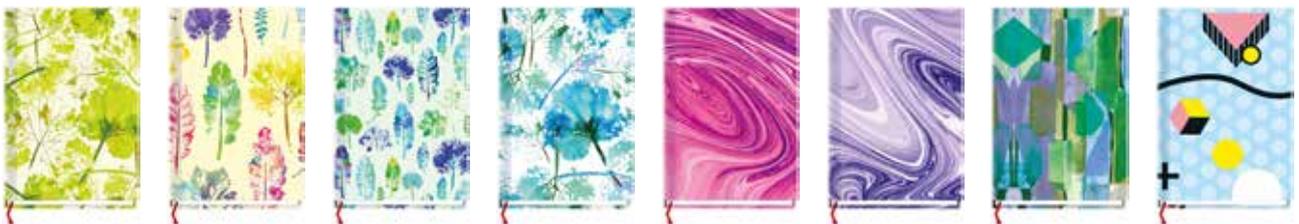
A5 (14.8 cm * 21 cm)



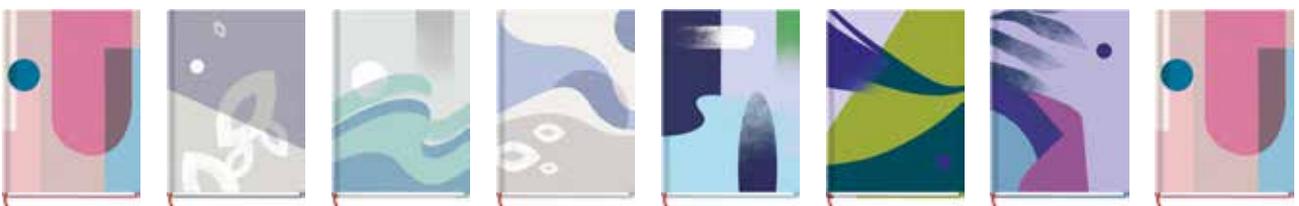
A6 (10.5 cm * 14.8cm)



A7 (7.4 cm * 10.5 cm)

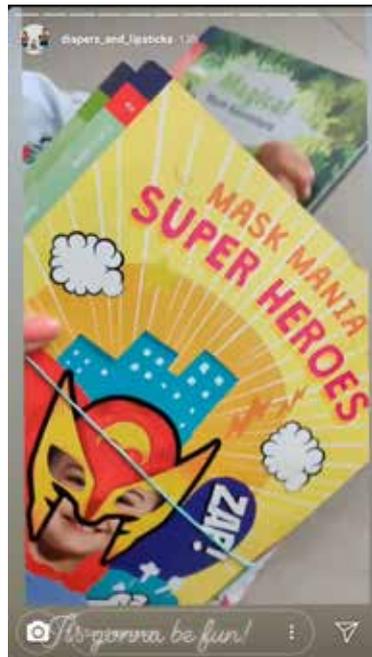


16cm * 21 cm



Magical Math Adventure (Social Media)

Diaper and lipstick
Insta story



Kidsstoppres
Insta story



Domestic Stationery

Businessworld.in featured the authored article by Shailendra Gala on “How the Stationery Business is evolving in India” under the Businessworld Education section.

COVERAGE LINK

<http://bweducation.businessworld.in/article/How-The-Stationery-Business-Is-Evolving-In-India/18-05-2019-170668/>

BW EDUCATION

HOME NEWS K-12 HIGHER EDUCATION PARENT STUDENT VIDEOS EVENTS COMMUNITIES SUBSCRIBE TO PRINT

#Startup-&Entrepreneur #Hospitality-Industry #Smartcities #Technology-Leaders #Advertising-&Event-Industry #Students scholarship India

How The Stationery Business Is Evolving In India

Youth has begun to infuse their own individual style into the stationery they purchase notebooks are not as boring as they used to be – with fancy covers, selfie upload options & different cover textures available to those who want to get noticed.



The stationery industry is growing at the rate of 8 per cent a year.

18 May, 2019
by Shailendra Gala

Print this article
Font size 16

About Business World: BW Businessworld is an Indian business magazine. The magazine is published by ABP Group, whose most prominent publications are The Telegraph, Anandabazar Patrika, Sananda and Anandamela. The portal receives 17,187 unique visitors per day.

IN-SHOW PROMOTION OF YOUNVA

Youva Display on Zee Marathi



Youva executed a product placement & content integration in the much-loved Marathi show and channel, Zee Marathi, Tujhyat Jeev Rangla on 6th June 2019. It showcased a range of Youva products as a part of a sweet interaction between the mother & son, Anjali & Laadu. This was very well received.

DIGITAL CONTEST

#CoolChallenge

As a part of our TV commercial campaign & the launch of Prithvi Shaw Series of long books, we ran a social media contest, “#CoolChallenge” led by Prithvi Shaw, in which the participant was required to keep tapping one ball on the bat for a minute. The winner was announced on the basis of number of taps in a minute, adding a twist of to the challenge was given brownie points. This challenge was well accepted & we got 300+ entries across all our digital platforms.

The winners for this challenge were awarded a Youva hamper & a bat signed by cool ambassador, Prithvi Shaw.



WINNERS:

Tanisha Gupta Haldwani, Nainital (Uttarakhand)
Harsh Ghadigaonkar Malad, Mumbai

#BackToCool

To make back to school season more fun & engaging, we ran a digital campaign which aimed at turning #BackToSchool to #BackToCool by showcasing Youva products in a unique manner which depicted how Youva makes learning a cooler experience.

As a part of this campaign, we ran multiple contests which included brain teaser games like crosswords and word games. These contests were well appreciated by all our followers. The winners of both the contests were awarded with back to school hampers.



PUZZLE WINNERS:

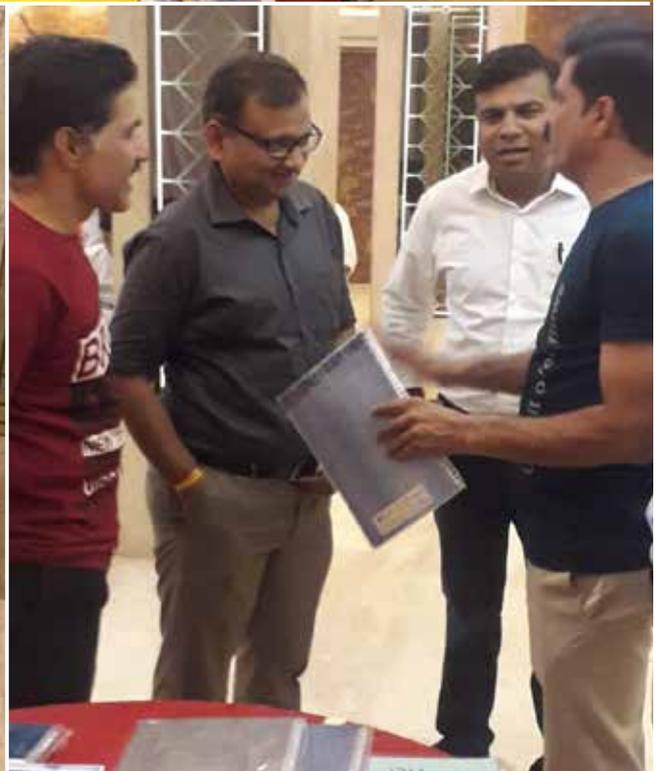
Sweety Agarwal Balampur
Naina Ahmedabad
Chayya Dhamecha Mumbai

CROSSWORD WINNERS:

Prajnya Prabhu Mysuru
Manish Pandya
Jasmine Shah

EVENTS

Retailers Meeting at Gwalior arranged by Super St Distributor



Distribution of Books to the Children of all Employees



▲
To mark the starting of the new academic year, Navneet distributed books to the employee's children. In Silvassa 7228 Books and in Khaniwade 8758 Books were distributed to employees. The books were also distributed across local tribal schools.

Distribution of Umbrellas and T-shirts



▲ Navneet distributed books, umbrella and t-shirts to its convertors at Vasai and Palghar. A total of 3597 books distributed along with 33 T-shirts and 687 umbrellas to 18 vendors.

Tree Plantation at Dahanu Plant



Navneet Family has always believed in sustainable growth & development. Having a futuristic outlook towards the environment, Navneet has been a pioneer in implementing & taking actions to keep the environment healthy. On the occasion of World Environment Day, the initiative of 'Save Environment' and 'Save Trees'; a tree plantation drive was undertaken in Khaniwade on 5th June 2019 and was also celebrated at the Dahanu plant. This activity involved the employees of Navneet Family planting different saplings across the factory.

Opening of Dahanu Plant



At the Dahanu location we have built 2 buildings which will be used majorly for export material production & storage. A total space of 9,800 sq. ft. is used for Storage of Export Finished Products since February 2019 and since 4th July 2019; a total of 8,400 sq. ft. is the factory. We have a total space of 18,200 Sq. Ft and current the factory has started with Semi-Automatic Legal Pad Production Line.

Reliance Foundation School



Navneet Education participated in an exhibition at a well reputed school of Bombay, Reliance Foundation School, Kopar Khairane on the 29th of July 2019. The exhibition was conducted on an Open Day where our books received great mileage and the parents were very inclined to buy books for their kids.

International Yoga Day #InternationalYogaDay



On the 21st of June, to celebrate International Yoga Day, Navneet organized a Yoga camp for the Navneet family at Khaniwade to spread awareness about the benefits of yoga and how it can be fundamental in achieving a healthy lifestyle. This camp was led by the Patanjali Yoga team along with Mr Hemant Negandhi.

Blood Donation Camp at Silvassa Plant



On World Blood Donor Day, a blood camp was organised by the Red Cross society on the 14th of June 2019 at the Silvassa factory. Our heartfelt thanks to all the employees for their valuable contribution towards the blood donation drive.

Mr. Hemant Negandhi from Accounts Dept, Khaniwade has donated blood at the blood donation camp of a social welfare group named Kutch Yuvak Sangh- Vasai, associated with Sarla Blood Bank.

CELEBRATION

Birthday Celebrations at Pune office



◀ A tradition followed for years, we believe in celebrating every employee's birthday by gathering the entire department for a small celebration. Mr Santosh Kadam's birthday was celebrated at the Pune office.

Anniversary celebration



▲ On the occasion of the 44th anniversary of Ideal Traders, Dahanu, Navneet sent across a bouquet as a token of love and appreciation for their longstanding partnership with us.

EMPLOYEE STORY

To Gala family and the entire team of Navneet,



I take this opportunity to express my profound gratitude to the Gala Family, Team Members and Colleagues.

I Pragnesh Shah, Chartered Accountant by education, completed my studies in the year January 1987.

I started my career in Accounts and Income Tax department at Navneet on February 7, 1987.

I have been with Navneet for 32 years and this is my first job. During my journey here at Navneet, I have been entrusted with various tasks and have handled various portfolio's via Accounts, Income Tax, Secretarial, Costing, Back office data, Printing Division, Tender Division, Purchase of Consumable, Stocks, also have actively participated in the development of Fox pro based accounting software in 1989, and In Implementation of SAP in the year 2003.

Currently I look after the Purchase of Paper for Navneet and Accounts of K12 Technologies Services. All this was possible only because of the trust of the Gala family, the management, the team and my colleagues I am very grateful to everyone.

It is never about one person but it is about working together as a team which has helped me to ensure that we as a team deliver the trust and quality in whatever work we do.

In my three decades at Navneet, I have seen the dedication and commitment of Gala family members which has been a great learning for me and has helped me immensely in my work. I also believe Practise what you Preach from the family and management and try and inculcate that in my day to day work life.

I have gained knowledge from everyone at Navneet which has enhanced my skill and helped me do better at my work.

I would like to share something basis my experience here. Am sure we all have been in a situation where we cannot say No to a senior and in this, there are times when we don't stick to a time line.

I believe to avoid this, work should be divided in 4 categories.

More Details below.

Time management is an important component of an effective working habit

ALL INDIVIDUALS HAVE THEIR OWN WAYS OF MANAGING TIME			
Yet, try using this grid while managing your time it may help			
Urgent and Important		Urgent but not Important	
1		1	
2		2	
Not Urgent but Important		Neither Urgent but nor Important	
1		1	
2		2	

I would not be able to name any one person as a guiding figure from the Gala family as all the 3 generations I have worked with have always helped me in enhancing my skills and explaining and making me understand the nuances of Business. But my Navneet story would be incomplete without mentioning Shri. A.R. Gala, Shri. G. D. Gala, Shri. N N Shah and Shri. R. H. Gala whom I have been fortunate to work with directly and closely in all these years. It was with the support and decision of Shri. Sunilbhai that I was brought into actual Business operations from routine accounting. I thank each one of them for making me achieve my professional and personal goals.

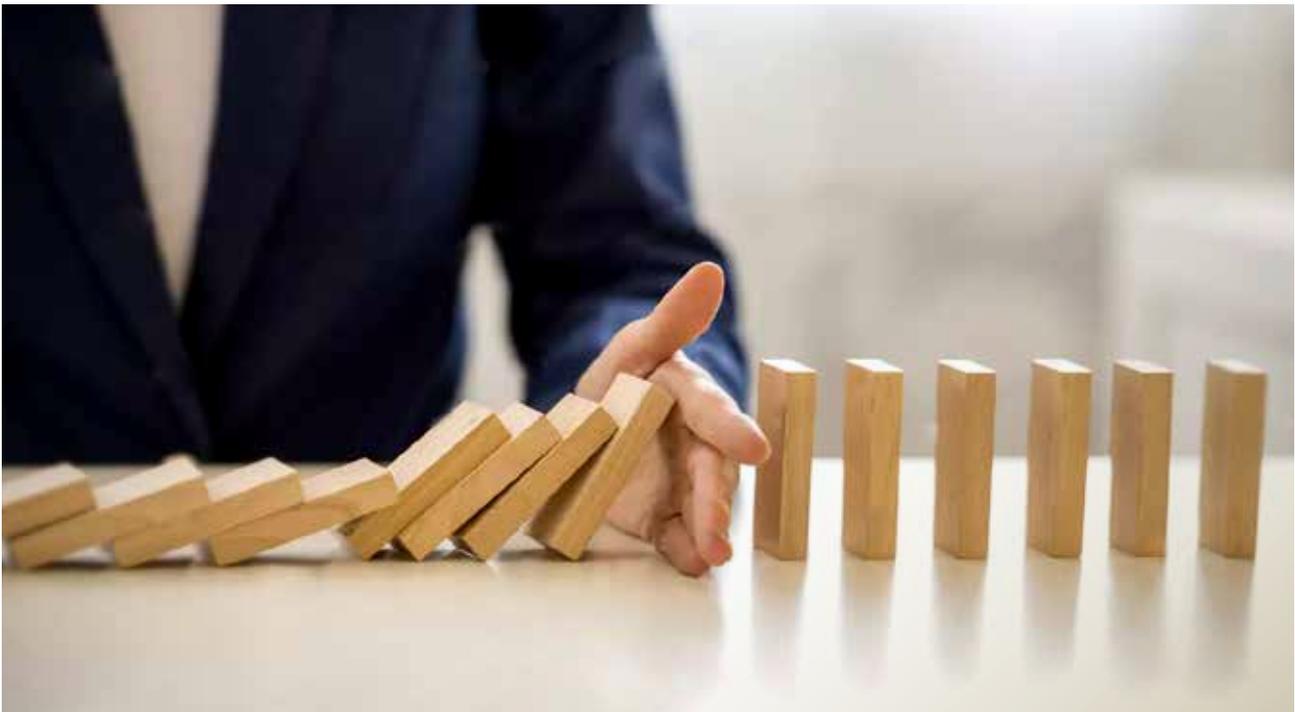
Whenever I am in doubt, the family members have also given me their time and guidance. Taken the pain to help me, guide me and simplify tasks for my understanding thus helping me in my overall growth professionally and personally.

Today the biggest achievement for me is that I am being treated as a part of the family and given the same respect as given to a family member.

I wish Navneet all the success and prosperity today and always.

MANAGEMENT LESSON

Let us ensure that each of us takes up responsibility, so that we do not end up in a situation like the following.



FOUR PEOPLE

This is a story about four people named Everybody, Somebody, Anybody, and Nobody.

There was an important job to be done and everybody was asked to do it. Everybody was sure Somebody would do it. Anybody could have done

it, but Nobody did it. Somebody got angry about that, because it was Everybody's job. Everybody thought Anybody could do it but Nobody realized that Everybody wouldn't do it. It ended up that Everybody blamed Somebody when Nobody did what Anybody could have done.

TIME FOR SOME FUN

ALERT

CONTEST

ANSWER THESE QUESTIONS

1

Which is the sole authority in India for issuing bank notes?

2

How many years has Mr Narendra B. Maheshwari Zonal Sales Head completed in Navneet?

Request you to kindly share your answers on communications@navneet.com to

win a mention

in next month's newsletter and some goodies!